



TO DESIGN AND MANUFACTURE SMALL HOME APPLIANCES.



COMPANY  
PROFILE

2024

Mahadev Techno Pvt. Ltd. is a prominent small home appliance company situated on the outskirts of Wada, Maharashtra. It is a privately owned entity managed by a dedicated board of directors, united by a single objective: to design and manufacture high-quality appliances that enhance the lives of our customers.

With nearly a decade of experience—since its establishment in 2015—the company has been a reliable partner in meeting the manufacturing needs of various industries. Our state-of-the-art Research & Development center and testing laboratory are integral to our operations, enabling us to develop innovative products that meet evolving market demands and can be utilized for both research and manufacturing purposes.

The company's registered office is strategically located in Dadar, Mumbai, where many of our competitors are based. Our expansive warehouse and manufacturing facility are equipped with advanced amenities, and our well-trained and highly educated staff form the cornerstone of our success.

Conveniently positioned on the outskirts of Wada, Maharashtra, the company is easily accessible from National Highway 48. At Mahadev Techno Pvt. Ltd., we are committed to delivering products of the highest quality. Our diverse range of small home appliances is designed to be innovative, stylish, energy-efficient, durable, and user-friendly.



# SMALL APPLIANCES MARKET OVERVIEW AND TRENDS

1. High Demand: Appliances such as Nutri benders, Mixer Grinders, toasters are integral to daily household activities, leading to a consistently high demand. This sustained interest ensures a reliable market for these products.
2. Wide Range of Products: The market offers a diverse selection of small home appliances, catering to various needs and preferences. Whether consumers seek basic models or advanced appliances with cutting-edge features, there is a broad spectrum to choose from.
3. Affordable Prices: Generally priced within reach, small home appliances are accessible to a broad consumer base. This affordability facilitates easy replacement of outdated or malfunctioning appliances, further driving market growth.
4. Convenience: Designed to enhance convenience, small home appliances streamline daily tasks such as cooking, cleaning, and grooming. Their role in saving time and effort underscores their importance in modern households.

At Mahadev Techno Pvt. Ltd., we are well-positioned to leverage these industry trends. Our focus on high-quality, innovative, and energy-efficient products aligns with market demands, allowing us to contribute effectively to the sector's growth and meet the evolving needs of consumers.



# LEADERSHIP AND VISION



## Mr. Arvind Ranawat

Director

Mr. Arvind Ranawat, founder of Mahadev Techno Pvt. Ltd., brings over 30 years of expertise in injection molding and mold making, supported by a Bachelor's Degree in Production Engineering. His visionary leadership drives our commitment to innovation, quality, and sustainability. Mr. Ranawat's focus on enhancing customer lives through high-quality products is matched by his dedication to energy efficiency and operational excellence. Renowned for his relentless pursuit of perfection, he sets new industry standards and motivates our team to reach new heights.



## Mr. Durgesh Chhajed

Director

Mr. Durgesh Chhajed, a key figure at Mahadev Techno Pvt. Ltd., brings 25 years of experience in manufacturing small appliances. His strategic vision and hands-on approach drive improvements in production and operations, enhancing efficiency and ensuring our products meet industry standards. Mr. Chhajed plays a crucial role in managing demand and expanding our customer base, delivering exceptional value to our clients.



## Mr. Rahul Mehta

Director

Mr. Rahul Mehta, our Director of Sales and Marketing, is crucial in driving revenue and ensuring the profitability of Mahadev Techno Pvt. Ltd. With extensive expertise in marketing and sourcing, Mr. Mehta excels in expanding our reach, growing our online presence, and establishing strategic partnerships across multiple channels. His adeptness in sourcing and market strategy has been vital to our business growth and success, significantly contributing to our ongoing achievements and solidifying our market presence.

Small home appliance market is growing primarily due to shifting consumer lifestyle and behaviors. Busy schedules and increasing interest in healthy living and home cooking have contributed to the rise in demand for small home appliances that can make tasks quicker and easier. Devices like blenders, instant pots and air fryers are popular among health-conscious consumers who want to make nutritious meals quickly, while also saving time and money.

Technological advancements have improved the functionality and convenience of small home appliances, making them more user friendly and appealing to consumers. For instance, internet connectivity and mobile apps now allow user to operate appliances remotely, minimizing the time and effort required.

The COVID-19 pandemic has also accelerated the growth of the small home appliance market, as more people have been spending time at home and cooking for themselves in response to restaurant closures, health concerns and other restrictions.

From : Directors Desk



We are committed to upholding the trust and expectations placed in us by society, while maintaining our pioneering spirit in manufacturing truly unique products. Focusing on enhancing customer satisfaction, our management strategy prioritizes delivering optimal levels of quality, timely delivery, cost efficiency, and exceptional service. We are dedicated to aligning our corporate activities with these goals to continually exceed expectations.

## CUSTOMER CENTRIC APPROACH

We prioritize a customer-first, quality-first approach in our business. Our production system features cutting-edge facilities, a global network, and advanced technologies. By drawing on our extensive expertise, we continuously improve and offer innovative solutions to meet our customers' needs.



# OUR MISSION STATEMENT

*“To design and manufacture small home appliances that improve the quality of life for our customers, while conserving energy and reducing environmental impact.”*



All of our appliances are made with high-quality material and advanced technology, ensuring that they are durable and efficient. In addition, we provide excellent customer service and offer a 1-year warranty on all of our products.

## THE VALUE WE BRING TO OUR CLIENTS

Positioning a customer-first, quality-first approach as the foundation of our business, we continue to respond to the trust of our customers through a production system incorporating state-of-the-art facilities, a global network that spans the entire world, reliable technologies that anticipate next-generation advances, and new proposals based on our expansive knowledge.



### BRAND PROMISE

[ What we promise our customers and society ]

We promise to continue to meet the trust and expectation placed in us by society without forgetting our pioneer spirit of manufacturing completely unique products.

With the raising of the level of customer satisfaction constituting the predominant theme of management, we shall aim to provide optimal levels of quality, delivery times, costs, and services and engage in corporate activities accordingly.



### GREEN INITIATIVE

Our plant utilizes 80% of its power from renewable solar energy, a clean and sustainable source of power. Solar energy plays a crucial role in reducing greenhouse gas emissions and mitigating climate change, which is essential for protecting humans, wildlife, and ecosystems.



# IN HOUSE DEPARTMENTS



## MOULDING DEPARTMENT

We are dedicated to delivering precision and quality in every product we produce. Our team utilizes advanced moulding techniques to ensure that each component meets the highest standards of durability and performance.



## COPPER WINDING

In-house copper winding machines are crucial for producing high-quality electric motors, ensuring precise winding and optimal performance. This in-house capability not only enhances the efficiency and longevity of electric motors but also provides clients with confidence in the reliability and suitability of the materials used in their appliances.



# IN-HOUSE TESTING LABORATORY



## IN-HOUSE TESTING LABORATORY

Our state-of-the-art in-house testing laboratory is dedicated to ensuring the highest standards of quality and performance for our range of small appliances. Our lab is equipped to conduct comprehensive assessments to meet industry standards and regulatory requirements.



## OUR CLIENTS





## OUR CERTIFICATES

IS : 4250 : 1980



CM/L - 7700202611

IS 302-2-14:2009



CM/L - 7700202694

IS : 4250 : 1980



CM/L - 7800116515

IS 367



CM/L - 7700205810

Safety



IS 302-2-30

CM/L - 7700209818

IS 302-2-15:2009



R - 71027723





## MAHADEV TECHNO PVT. LTD.

### **Regd Office :**

E-9, Plot 831/832, Sai Krishna CHS Ltd.,  
Raobahadur SK Bole Road, Near Agar Bazar,  
Dadar (West), Mumbai - 400028. INDIA

Contact : +91 95038 42998  
Email : [info@mahadevtechno.com](mailto:info@mahadevtechno.com)  
Website : [www.mahadevtechno.co.in](http://www.mahadevtechno.co.in)

### **Manufacturing Unit (1) :**

Gut No. 85/1, At. Kalamkhand, Manor,  
Wada Road, Palghar - 421303,  
Maharashtra, India

### **Manufacturing Unit (2) :**

Sheetal Industrial Estate No 10,  
Gala No 8 To 15, Navghar Road,  
Vasai (East), Palghar 401210

### **Manufacturing Unit (3) :**

Ground Floor, Gala No. 14, 15, 16, 17,  
Shree Arihant Complex, Bldg. No. H-2,  
Retibandar Road, Near Shilpa Hotel, Kopar,  
Bhiwandi, Thane - 421302